

OPAL HUDSON
305 W Frierson Ave. Tampa, Florida 33603
(813) 362-4479
opalhudson@usf.edu

SUMMARY OF QUALIFICATIONS

- Strong professional background in public administration via local government, with administrative skills in assessment administration, leadership, strategic/succession planning, policy creation, analysis and implementation, human resources and organizational best practices, organizational budgeting and fiscal responsibility, and Florida real estate law.
- Excellent analytical, communication and organizational skills equally mastered through all levels of an organization
- Strongly committed to transforming local government offices into organizations that strive for excellence, by tapping into and utilizing maximum human potential via emotionally intelligent leadership.

EDUCATION

Bachelor of Arts in Political Science **2020**
University of South Florida, Tampa, FL

- Relevant Coursework: Public Administration, Leadership, Management

LICENSES AND CERTIFICATIONS

Certified Public Manager **2014**
Florida State University, Florida Center for Public Management

Florida State Certified Residential Appraiser **2008**
License number: RD 7519

PROFESSIONAL EXPERIENCE

Director of Community and Social Media Relations, **2019 to present**
Hillsborough County Property Appraiser (HCPA), Tampa, FL
(Promoted in recognition of the extensive efforts and responsibilities taken on above and beyond the role of Community Outreach Coordinator.)

- Continually expound upon outreach initiative regarding public education of duties and services of the HCPA for professionals and county citizens
- Facilitate internal outreach in the form of HR best practices, on boarding, culture initiatives, strategic planning, employee activities and workplace guidance
- Train organizational leaders in leadership/management best practices

- Administrate social media presence for the HCPA via Facebook, Instagram, LinkedIn, Twitter and YouTube
- Administrate all aspects of the HCPA brand to include community presence, logo, letterhead, business cards, apparel, website, customer service best practices and marketing
- Administrate HCPA internship program
- Administrate HCPA Helping Hearts, a non-profit charitable mission created for team members to give back to the community through volunteerism and support
- Administrate in-house professional development training program
- Create and manage yearly outreach budget

Community Outreach Coordinator,

Hillsborough County Property Appraiser (HCPA), Tampa, FL

2017 to 2019

- Developed outreach initiative regarding public education of duties and services of the HCPA for professionals and county citizens
- Structured internal outreach in the form of HR best practices, on boarding, culture initiatives, strategic planning, employee activities and workplace guidance
- Trained organizational leaders in leadership/management best practices
- Developed and maintained social media presence for the HCPA via Facebook, Instagram, LinkedIn, Twitter and YouTube
- Updated all aspects of the HCPA brand to include community presence, logo, letterhead, business cards, apparel, website, customer service best practices and marketing
- Created and facilitated HCPA internship program
- Formed, maintained and facilitated HCPA Helping Hearts, a non-profit charitable mission created for team members to give back to the community through volunteerism and support

Appraiser IV Team Leader, HCPA, Tampa, FL

01/2014 to 01/2017

- Developed Sales Verification Team under HCPA's Valuation Department
- Trained, supervised and evaluated eight (8) member team
- Developed, updated and maintained organizational policy and procedure as related to verification of sales for residential valuation and the tax roll
- Created and executed departmental audit procedures to ensure procedure compliance and validity

Sales Verification Committee Chair, HCPA, Tampa, FL

09/2013 to 12/2014

- Chosen to head the Sale Review Process (SRP) Committee within HCPA to create a formal sale review/verification procedure and staff training module.

Appraisal Manager n.k.a. Appraiser III, HCPA, Tampa, FL

07/2013 to 01/2014

- Maintained prior duties from trainee position
- Updated department policies for VAB preparation, evidence processing and witness testimony

Appraiser Trainee, HCPA, Tampa, FL

05/2006 to 07/2013

- Verified and analyzed land sales and valuation for assessment purposes

- Created land tables based on area analysis, using professional appraisal theory
- Designated 10/2006 to represent HCPA for all Residential Land Value Adjustment Board (VAB) hearings

ADDITIONAL EXPERIENCE

- **Apprentice** - Dolphin Appraisal Research, Inc.
Daily office work, shadowing owner on all appraisal inspections and typing up reports for experience only, while awaiting the state to process appraisal application/license **2003**
- **Prior Work History** - Office Assistant, Substitute Teacher, Child Caregiver, Oncology Technician, Technical Research Protocol Specialist, Phlebotomy Team Leader, Computer Operator. Summations submitted upon request.

PRESENTATIONS

International Association of Assessing Officers (IAAO)

- Hudson, O., Malmquist, R., Opeihken, T. (2020). *Rumbling with Vulnerability*. A presentation at the IAAO Annual Conference, Virtual.

Florida Chapter International Association of Assessing Officers (FCIAAO)

- Hudson, O. (2019). *Women in Leadership*. A presentation at the FCIAAO Annual Conference, St. Petersburg, FL.
- Hudson, O., Rosenzweig, J. (2017). *To Qualify or Not to Qualify-That is the Question*. A presentation at the FCIAAO Annual Conference, Hutchinson Island, FL.

Hillsborough County Property Appraiser (HCPA)

- Hudson, O. (2014). *The Sale Review Process: Qualification, Verification & Analysis of Sales*. A presentation to appraiser staff at the HCPA, Tampa, FL.

BOARD - COMMITTEE APPOINTMENTS

South Tampa Chamber of Commerce

- Diversity and Inclusion Focus Group **new 2021**

Northside Behavioral Health Center Board Member

- Director **2019 to present**

International Association of Assessing Officers

- Diversity and Inclusion Task Force Chair (*newly created 8/2020*) **Current**
(*newly created 8/2020*)

- Women’s Initiative Network Task Force Co-Chair **Current**
- Women’s Initiative Task Force Member **2020**
- Membership Committee Chair **2019**
- Membership Recognition Committee Member **2018**

Florida Chapter International Association of Assessing Officers

- Administrative Committee Member **2018 to present**
(New committee created as a result of my efforts to bring leadership curriculum and the international association’s women’s initiative programs to the state chapter level.)
- Real Estate Committee Member **2017 to 2018**

Hillsborough County Civil Service Board

- Employee Advisory Committee (EAC) **2012-2015**
 Property Appraiser Office Representative

SELECT PROFESSIONAL DEVELOPMENT

Unconscious Bias for the Appraisal Profession - Appraisal Institute **2021**

Dare to Lead - Brené Brown, Ph.D., LMSW **2020**
 Digital Certificate

Post-Crisis Leadership **2020**
 University of South Florida, MUMA College of Business
 Digital Certificate

International Association of Assessing Officers **2006-2018**
 • Courses 101 102, 201, 300, 311, 400, 402, 500, 151, 171, 181

Pre-Licensing Appraisal Coursework - State of Florida **2003**