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2024



# Comparable Sales in the Age of Artificial Intelligence

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- Explore the possibility to bring AI and machine learning techniques in the comparable sales approach
  - Simplify the procedures, reduce subjectiveness, improve efficiency and accuracy, and achieve high automation
- Empower people, not replace people
- Simplify usage of CAMA systems and broaden accessibility of AVMs to everyday users

- Develop and propose practical feature importance based approaches for comparable sales selection
- Validate and test the proposed method through experiments
- Foster excitement around AI-enabled evolution of Sales Comparison Appraisal, inspire other variations of innovation

- Comparable Appraisal procedure and limitations
- Gradient Boosting and Feature Importance
- Other two popular feature importances: Permutation Feature Importance and SHAP importance
- Proposed feature importance based comparable appraisal method
- Experiments, results and comparison analysis
- Concluding remarks

# Comparable Appraisal

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PARCEL ID CARD 1	SUBJECT PARCEL	COMPARISON-1	COMPARISON-2	COMPARISON-3	COMPARISON-4	COMPARISON-5
6253003040000000	6253003040000000	6253013250000000	6253003090000000	6253007870000000	6253013100000000	
2401 S LILLY DR	2401 S LILLY DR	905 SW LAUREN CT	2401 S LILLY DR	2616 SW BLAZING STAR CIR	905 SW SARA CIR	
Address	Address	Address	Address	Address	Address	Address
Model	Model	Model	Model	Model	Model	Model
Neighborhood	Neighborhood	Neighborhood	Neighborhood	Neighborhood	Neighborhood	Neighborhood
Total Acres	Total Acres	Total Acres	Total Acres	Total Acres	Total Acres	Total Acres
Living Units	Living Units	Living Units	Living Units	Living Units	Living Units	Living Units
DESCRIPTION	DESCRIPTION	DESCRIPTION	DESCRIPTION	DESCRIPTION	DESCRIPTION	DESCRIPTION
AV-AVERAGE	AV-AVERAGE	AV-AVERAGE	AV-AVERAGE	AV-AVERAGE	AV-AVERAGE	AV-AVERAGE
4-FULL	4-FULL	4-FULL	4-FULL	4-FULL	4-FULL	4-FULL
990	990	800	904	880	880	880
0	0	0	0	0	0	0
484	484	484	484	484	484	484
0	0	0	0	0	0	0
0	0	0	0	0	0	0
4	4	3	4	3	3	3
3	3	3	3	3	2	3
0	0	0	0	0	1	0
					2	1
PRICING DATA	PRICING DATA	PRICING DATA	PRICING DATA	PRICING DATA	PRICING DATA	PRICING DATA
RCN	RCN	RCN	RCN	RCN	RCN	RCN
338100	338100	352200	342800	373200	348600	348600
Percent Good	Percent Good	Percent Good	Percent Good	Percent Good	Percent Good	Percent Good
91	91	91	92	93	92	92
RCNLD	RCNLD	RCNLD	RCNLD	RCNLD	RCNLD	RCNLD
307,700	307,700	320,500	315,400	347,000	320,700	320,700
Land Value	Land Value	Land Value	Land Value	Land Value	Land Value	Land Value
43,500	43,500	45,200	43,500	55,800	55,800	55,800
Dwelling Value	Dwelling Value	Dwelling Value	Dwelling Value	Dwelling Value	Dwelling Value	Dwelling Value
291,590	291,590	303,720	298,880	328,830	303,900	303,900
OBV Value	OBV Value	OBV Value	OBV Value	OBV Value	OBV Value	OBV Value
0	0	0	0	0	0	0
Total Cost	Total Cost	Total Cost	Total Cost	Total Cost	Total Cost	Total Cost
335,090	335,090	348,920	342,380	384,630	359,700	359,700
VALUATION	VALUATION	VALUATION	VALUATION	VALUATION	VALUATION	VALUATION
Sale Date	Sale Date	Sale Date	Sale Date	Sale Date	Sale Date	Sale Date
	12/2022	12/2021	11/2021	11/2022	10/2022	10/2022

Select a pool of candidate properties from a database of recent sales

Rank the candidates based on similarity distance measures

Select top n most similar comparable properties (\*Importance/Explanation)

Adjust each comparable property values (MRA -> \*GBM)

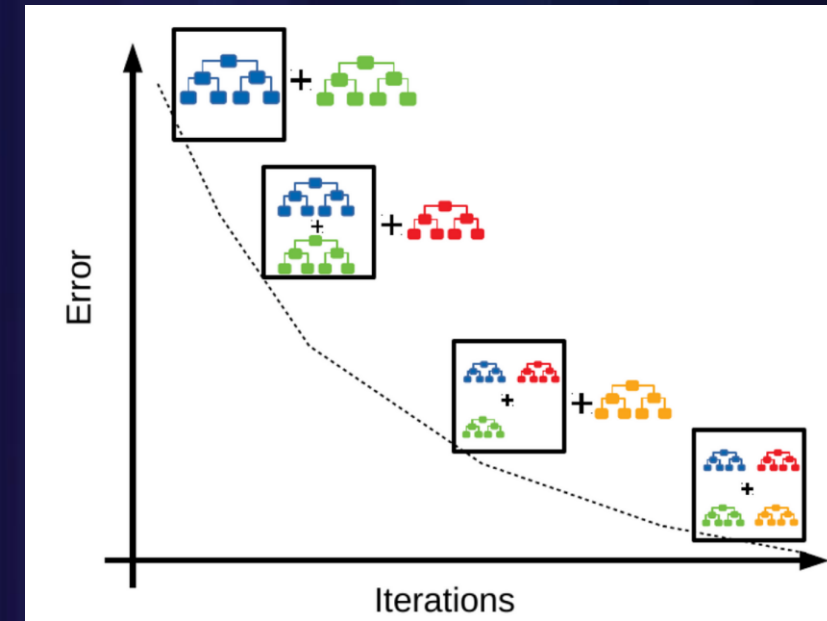
Estimate the subject market values





# Gradient Boosting in Machine Learning

- Gradient Boosting Machines (GBM) is a powerful ensemble technique which combines the predictions of multiple weak learners sequentially to create a single more accurate strong learner
- The weak learners are usually tree based models
- GBMs are among the current state-of-the-art ML techniques on tabular data in a variety of tasks such as prediction and regression.
- Can handle both numerical and categorical data, which eliminates the need for data conversion or transformation

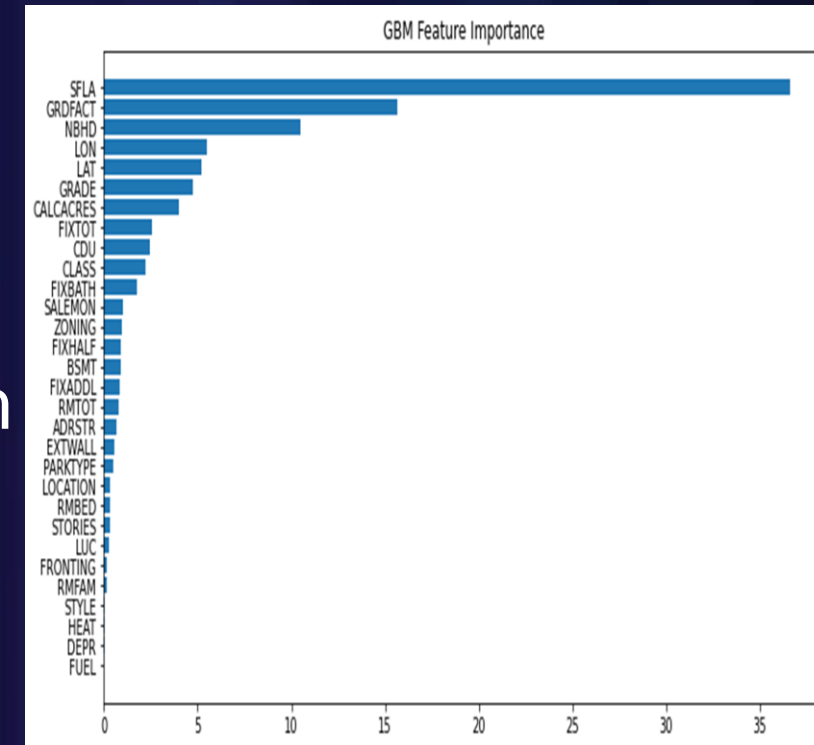


(Reference:  
<https://medium.com/@hemashreeilari9/understanding-gradient-boosting-632939b98764/>)



# Feature Importance in Gradient Boosting Models

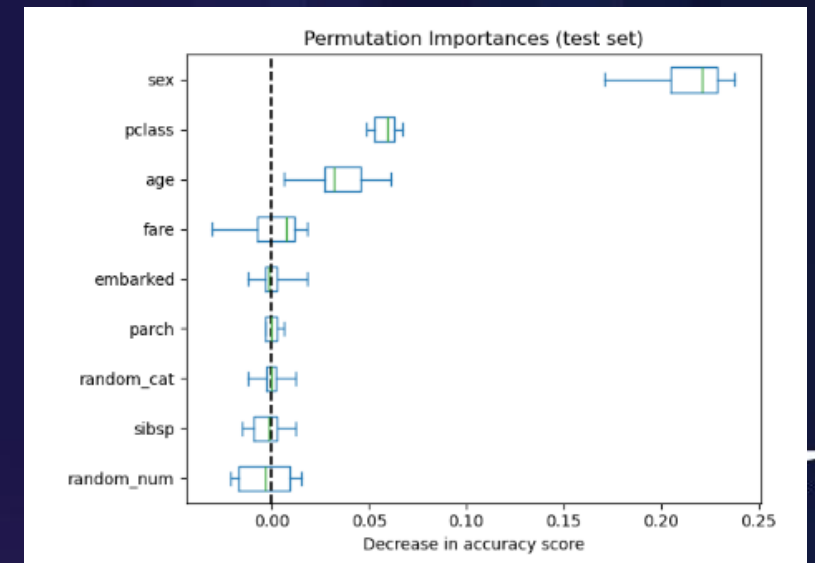
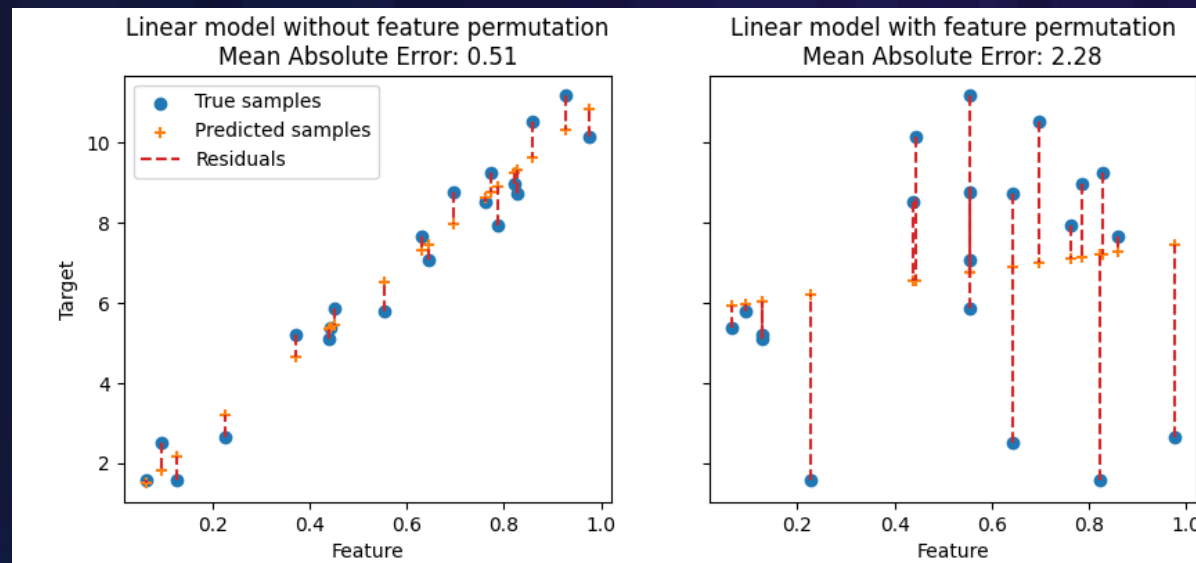
- GBMs provide a score, called feature importance, that indicates how useful or valuable each feature was in the construction of the boosted decision trees
- This importance is calculated explicitly for each attribute in the dataset, allowing attributes to be ranked and compared to each other.
- The more an attribute is used to make key decisions with decision trees, the higher its relative importance.



- Besides scikit-learn implementations, the three most famous boosting algorithm implementations that have provided various recipes for winning ML competitions are:
  1. CatBoost
  2. XGBoost
  3. LightGBM
- CatBoost (coined from “Category” and “Boosting”) was chosen for this research and experiments, because it
  - Best supports Categorical and Text data
  - Fastest prediction time and best performance (based on some benchmark comparison research)

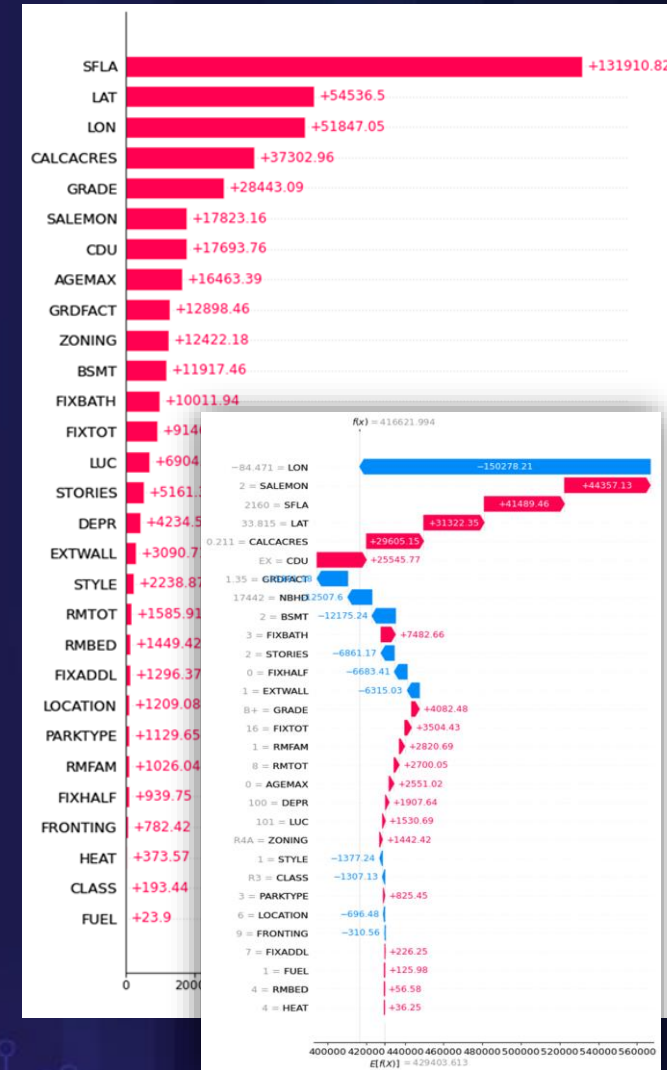
# Permutation Feature Importance

- Permutation feature importance measures the degradation of the model's score after randomly shuffling the values of a single feature
- A feature is “important” if shuffling its values increases the model error, because the model relied on the feature for the prediction
- Permutation feature importance is model-agnostic



# SHAP Importance

- SHAP (SHapley Additive exPlanations), based on cooperative game theory, calculates a value (shapely value) that represents the contribution of each feature (as a player) to the model (as a team) outcome
- Shapely value is the average marginal contribution of a feature across all the possible combinations of features.
- The value has both direction and magnitude, SHAP importance is represented in absolute value form
- Model-agnostic and consistent, also good for global and local model explanation



## ■ Similarity Measure

Suppose there are N candidate properties and K attributes/features used for comps selection, the Euclidean distance between the  $i^{\text{th}}$  candidate property and the subject property:

$$D_i = \sqrt{\sum_{j=1}^K \frac{W_j}{\sum W_j} \left\{ \begin{array}{ll} \left( \frac{X_{ij} - X_{sj}}{s_j} \right)^2 & X_{ij} \text{ is numerical} \\ 1 & X_{ij} == X_{sj} \\ 0 & X_{ij} \neq X_{sj} \end{array} \right. \left. \begin{array}{l} \\ \\ X_{ij} \text{ is categorical} \end{array} \right\}} \quad \begin{array}{l} i=1,2,3 \dots N \\ j=1,2,3 \dots K \end{array}$$

$D_i$  : Weighted Standardized Euclidean Distance

$X_{ij}$  : the value of the  $j^{\text{th}}$  attribute of the  $i^{\text{th}}$  property

$X_{sj}$  : the value of the  $j^{\text{th}}$  attribute of the subject property

$W_j$  :  $j^{\text{th}}$  attribute feature importance weight

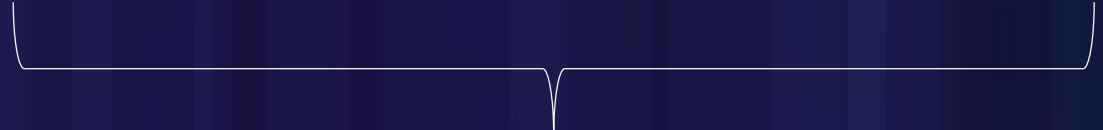
$s_j$  : standard deviation of  $j^{\text{th}}$  attribute

- Feature importance values of each attribute are used as the weights

- Estimate subject market value

Based on the previous Similarity Measure, select top 5 candidate properties as comparable sales to estimate a subject market value

$$ESP = GBM_{subj} + w_1 Resid_1 + w_2 Resid_2 + \dots + w_n Resid_n \quad (n=5)$$



*ESP* : Estimated Subject Price

Weighted GBM adjustments

*GBM<sub>subj</sub>* : GBM model prediction for the subject

$$Resid_n = SP_n - GBM_n$$

*SP<sub>n</sub>* : sale price of the nth comparable property

*GBM<sub>n</sub>* : GBM predicted price for the nth comparable property

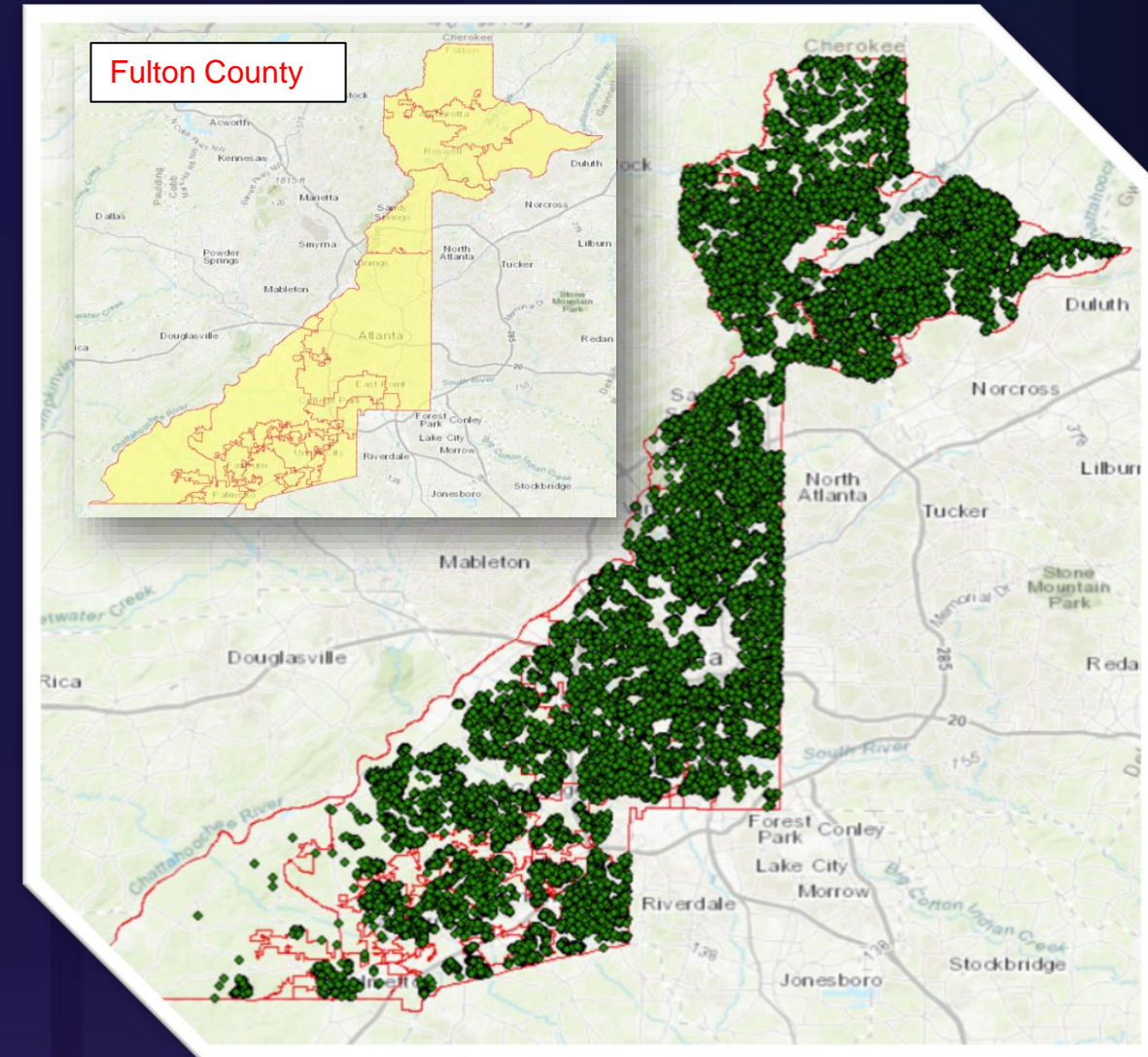
*w<sub>n</sub>* : inverse distance weight

$$\sum_{n=1}^5 w_n = 1$$



# Experiments – Property Sales Data

- **Area:**  
Fulton County, Georgia
- **Sales data:**  
31,125 residential single-family sales  
from Jan 1,2017 to Dec 31,2019
- **17 numerical variables/features**  
CALCACRES, FRONTING, STORIES, YRBLT, EXTWALL, RMTOT, RMBED,  
RMFAM, FIXBATH, FIXHALF, FIXADDL, FIXTOT, BSMT, HEAT, FUEL,  
SFLA, GRDFACT, DEPR ,LAT, LON, SALEMOM
- **13 categorical variables/features**  
NBHD, STYLE, ZONING, GRADE, CDU, LOCATION, ADRSTR, BSMT,  
HEAT, FUEL, FRONTING, EXTWALL, PARKTYPE

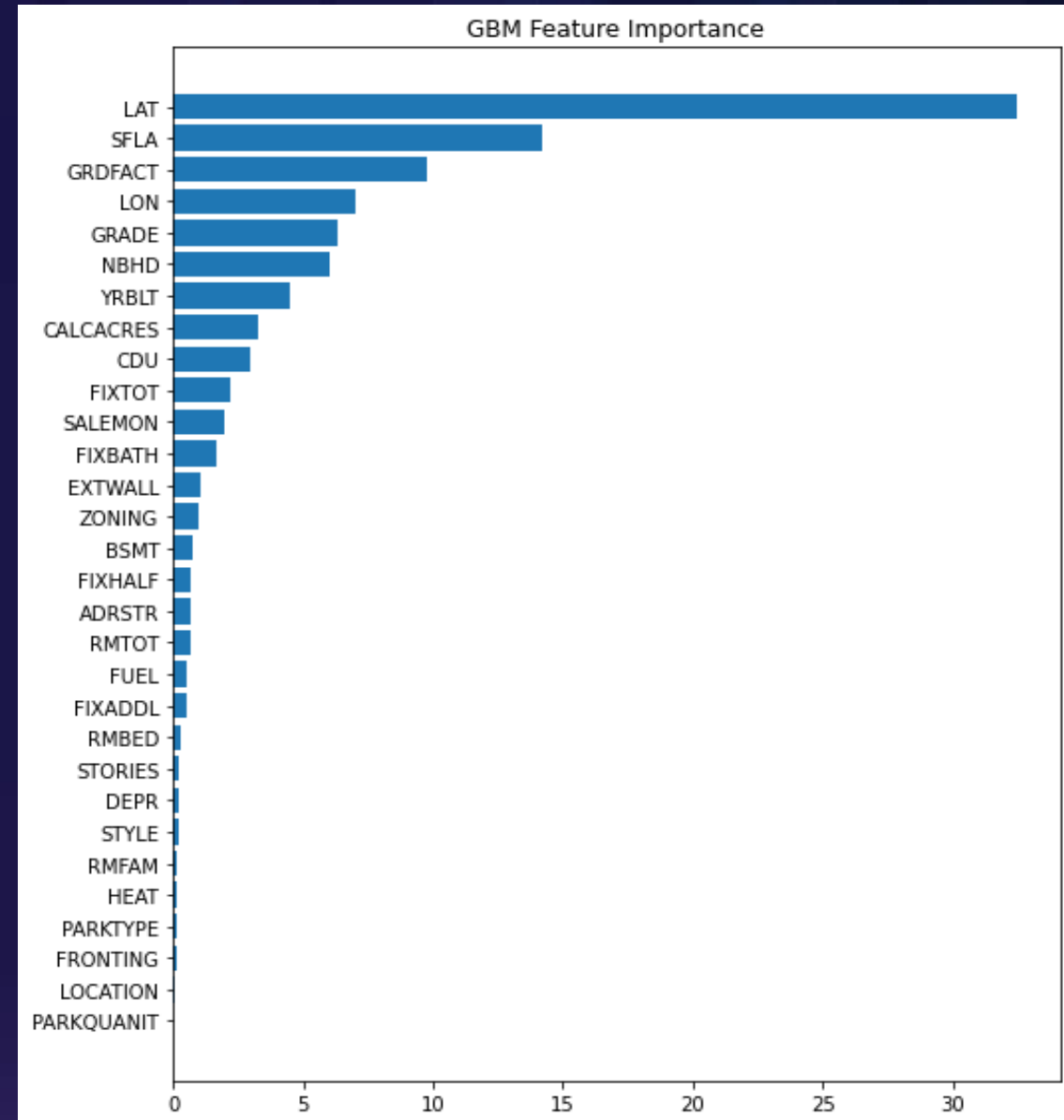


# GBM Feature Importance Result

- Training CatBoostRegressor GBM model with randomly split the sales dataset to 80% for training and 20% for test
- Use Optuna for tuning the key hyperparameters
- Best hyperparameters:  

```
{ 'iterations': 1722,      'learning_rate': 0.08528,  
  'depth': 7,      'subsample': 0.757490517169143,  
  'colsample_bylevel': 0.8673982334421928,  
  'min_data_in_leaf': 32,      'l2_leaf_reg': 1.5 }
```

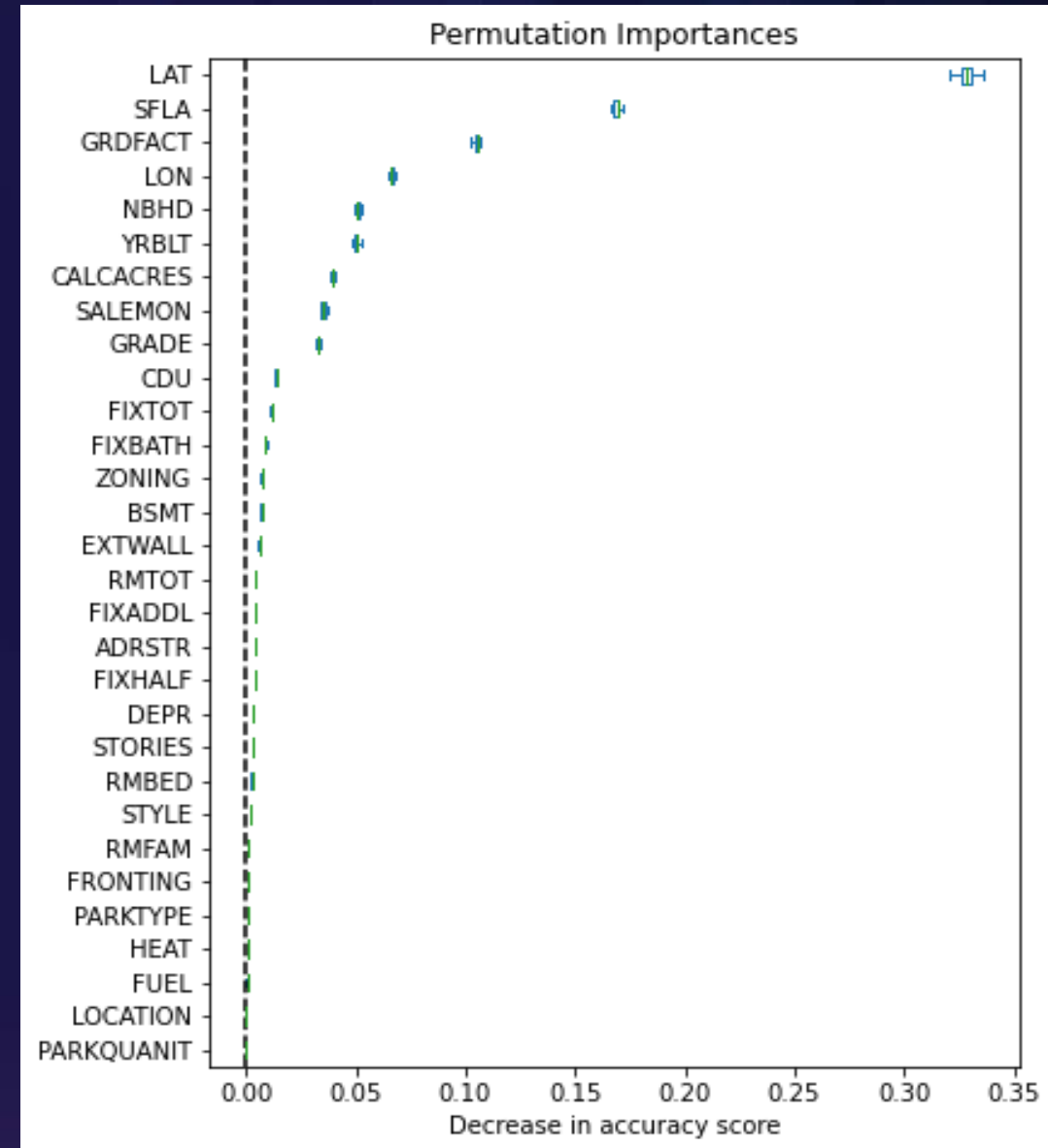
  
RMSE - CatBoost (training): 65334.09250867287  
RMSE - CatBoost (test): 117713.72364887314





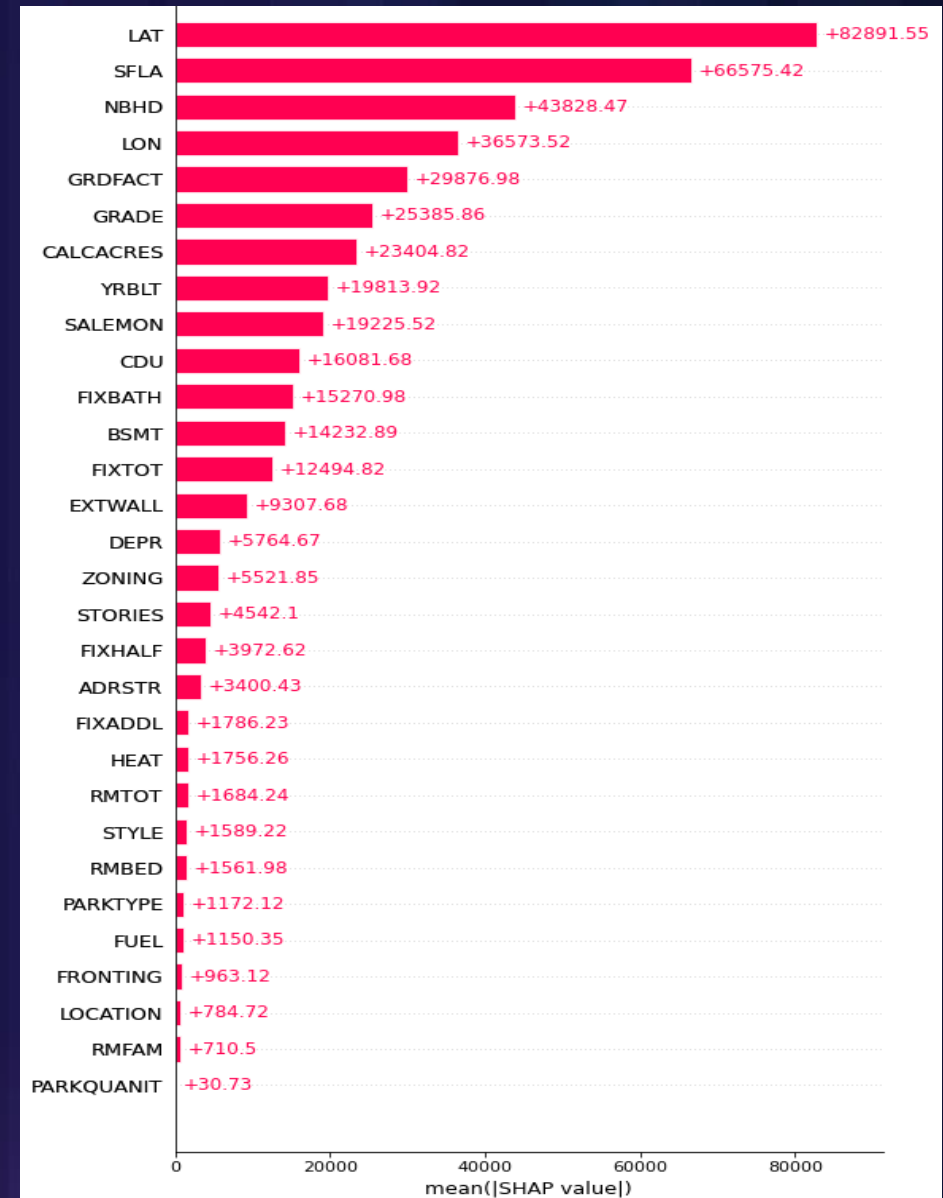
# Permutation Feature Importance Result

- Use `sklearn.inspection.permutation_importance` function
- Use the same previous GBM model as the estimator
- Parameters:
  - n\_repeats: 10**  
(number of time to permute a feature)
  - Others: default**



# SHAP Feature Importance Result

- Use Python SHAP, which can be installed from either PyPI or conda-forge
- Use the GBM model in the SHAP explainer



# Comparison – Feature Importances

	GBM		Permutation		SHAP	
1	LAT	32.49	LAT	34.29	LAT	18.37
2	SFLA	14.23	SFLA	17.63	SFLA	14.75
3	GRDFACT	9.77	GRDFACT	10.96	<b>NBHD</b>	9.71
4	LON	7.02	LON	6.89	LON	8.10
5	<b>GRADE</b>	6.33	<b>NBHD</b>	5.30	GRDFACT	6.62
6	<b>NBHD</b>	6.01	YRBLT	5.22	<b>GRADE</b>	5.62
7	YRBLT	4.53	CALCACRES	4.09	CALCACRES	5.19
8	CALCACRES	3.25	SALEMON	3.66	YRBLT	4.39
9	<b>CDU</b>	2.99	<b>GRADE</b>	3.39	SALEMON	4.26
10	FIXTOT	2.23	<b>CDU</b>	1.42	<b>CDU</b>	3.56
11	SALEMON	2.01	FIXTOT	1.18	FIXBATH	3.38
12	FIXBATH	1.68	FIXBATH	0.92	<b>BSMT</b>	3.15
13	<b>EXTWALL</b>	1.08	<b>ZONING</b>	0.74	FIXTOT	2.77
14	<b>ZONING</b>	0.99	<b>BSMT</b>	0.71	<b>EXTWALL</b>	2.06
15	<b>BSMT</b>	0.77	<b>EXTWALL</b>	0.59	DEPR	1.28

Importance values are all converted to percentage values

Categorical features are in BOLD fonts



# Comparison – Feature Importances (Cont'd)

	GBM		Permutation		SHAP	
16	FIXHALF	0.68	RMTOT	0.44	<b>ZONING</b>	1.22
17	<b>ADRSTR</b>	0.66	FIXADDL	0.42	STORIES	1.00
18	RMTOT	0.64	<b>ADRSTR</b>	0.41	FIXHALF	0.88
19	<b>FUEL</b>	0.53	FIXHALF	0.40	<b>ADRSTR</b>	0.75
20	FIXADDL	0.49	DEPR	0.30	FIXADDL	0.40
21	RMBED	0.31	STORIES	0.28	<b>HEAT</b>	0.39
22	STORIES	0.25	RMBED	0.24	RMTOT	0.37
23	DEPR	0.23	<b>STYLE</b>	0.20	<b>STYLE</b>	0.35
24	<b>STYLE</b>	0.21	RMFAM	0.09	RMBED	0.35
25	RMFAM	0.15	<b>FRONTING</b>	0.08	<b>PARKTYPE</b>	0.26
26	<b>HEAT</b>	0.12	<b>PARKTYPE</b>	0.06	<b>FUEL</b>	0.25
27	<b>PARKTYPE</b>	0.12	<b>HEAT</b>	0.06	<b>FRONTING</b>	0.21
28	<b>FRONTING</b>	0.12	<b>FUEL</b>	0.01	<b>LOCATION</b>	0.17
29	<b>LOCATION</b>	0.08	<b>LOCATION</b>	0.007	RMFAM	0.16
30	PARKQUANIT	0.002	PARKQUANIT	0.0007	PARKQUANIT	0.007

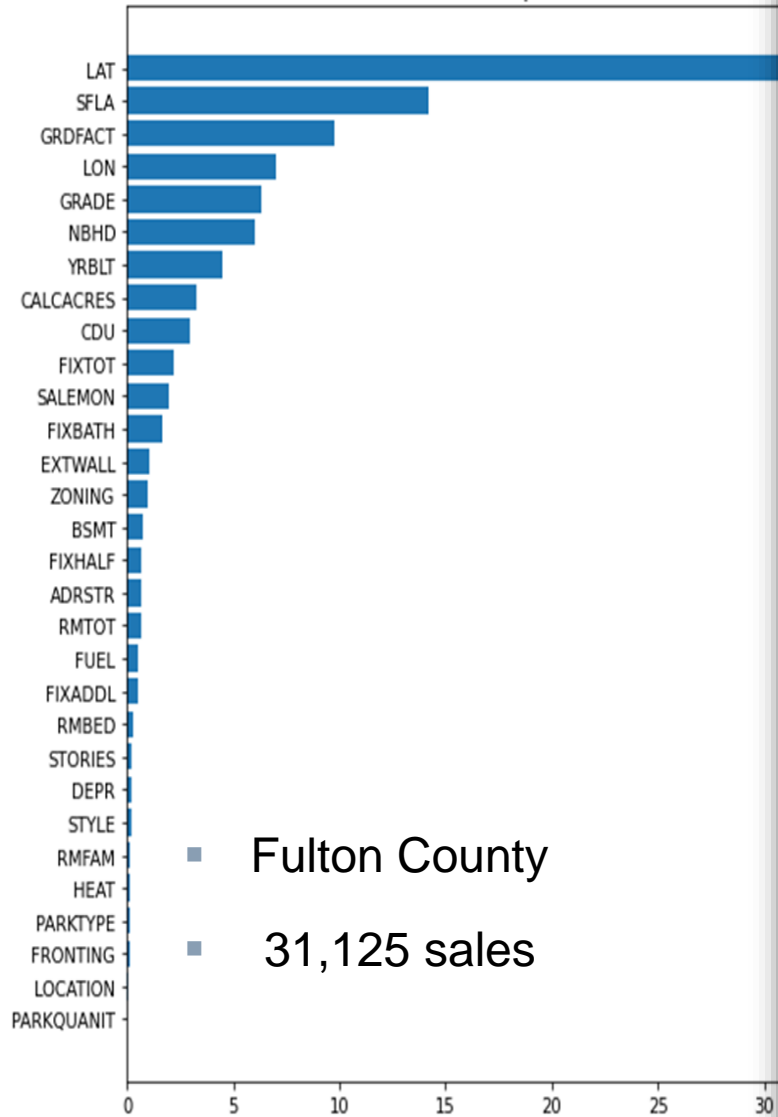
Importance values are all converted to percentage values

Categorical features are in BOLD fonts

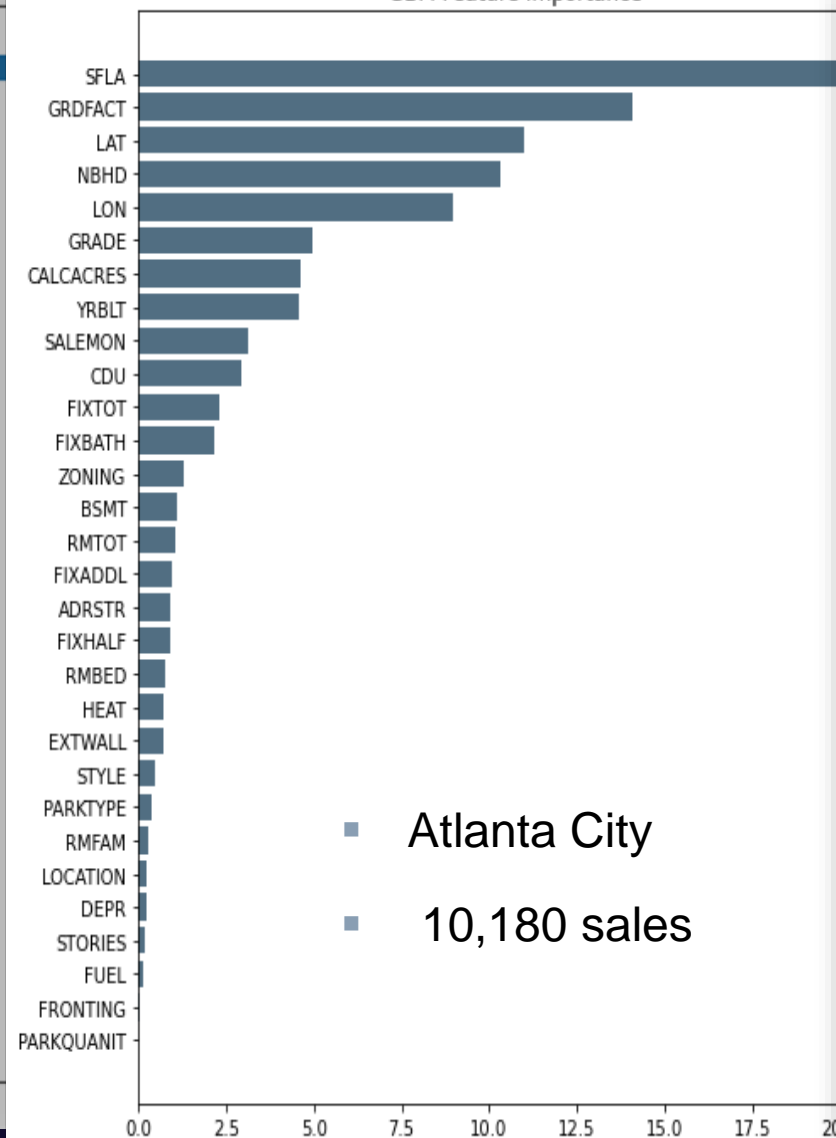


# GBM Feature Importance at Various Scales

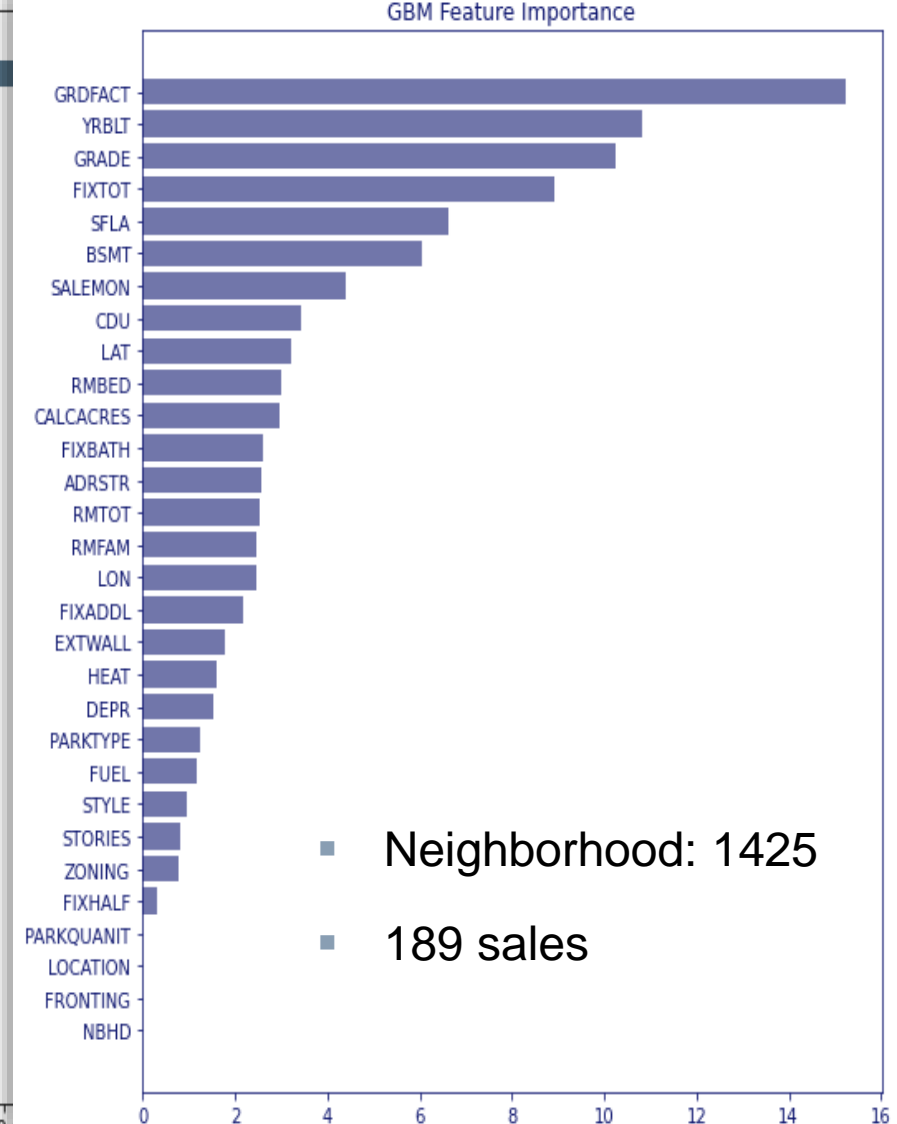
GBM Feature Importance



GBM Feature Importance

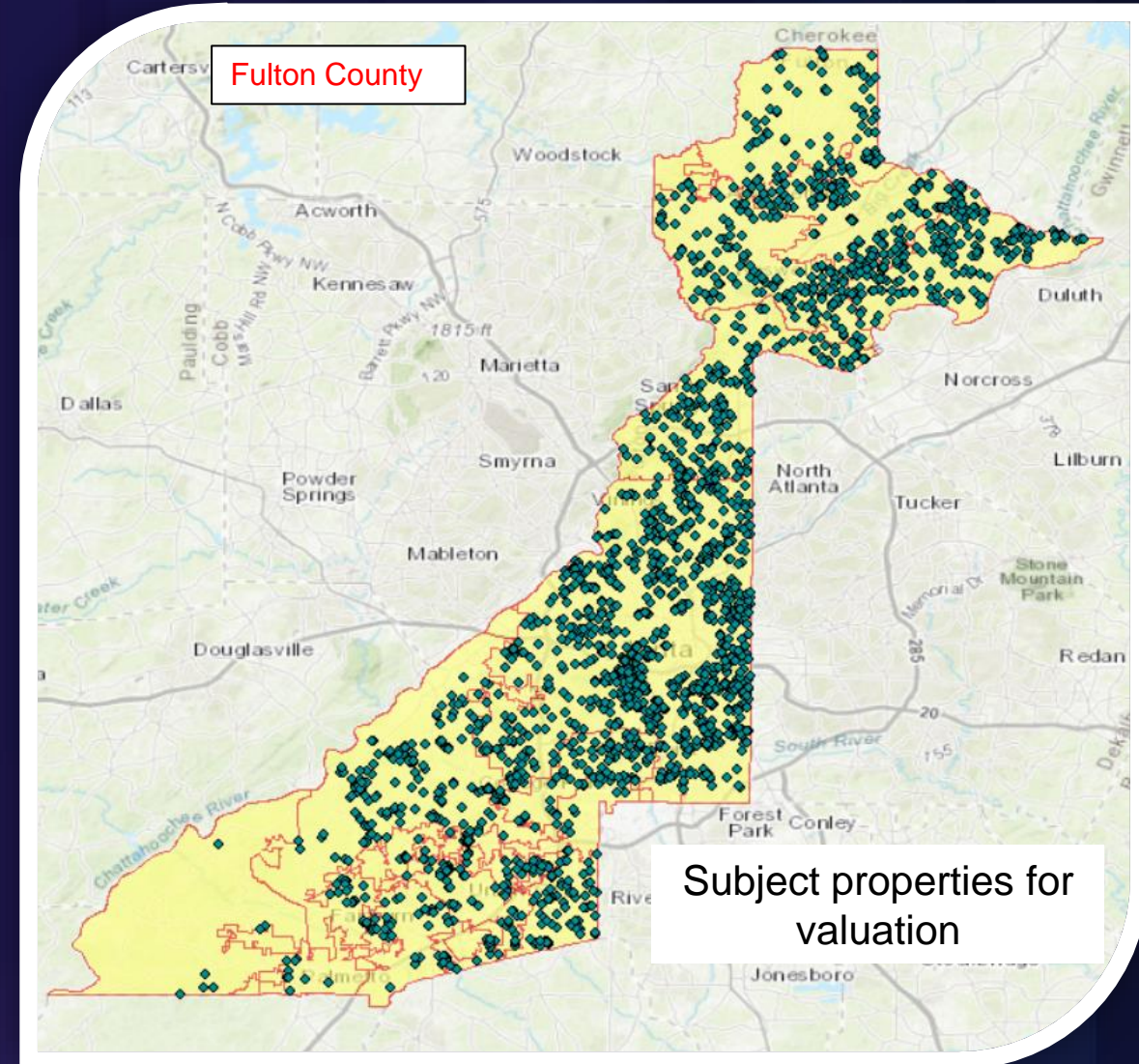


GBM Feature Importance

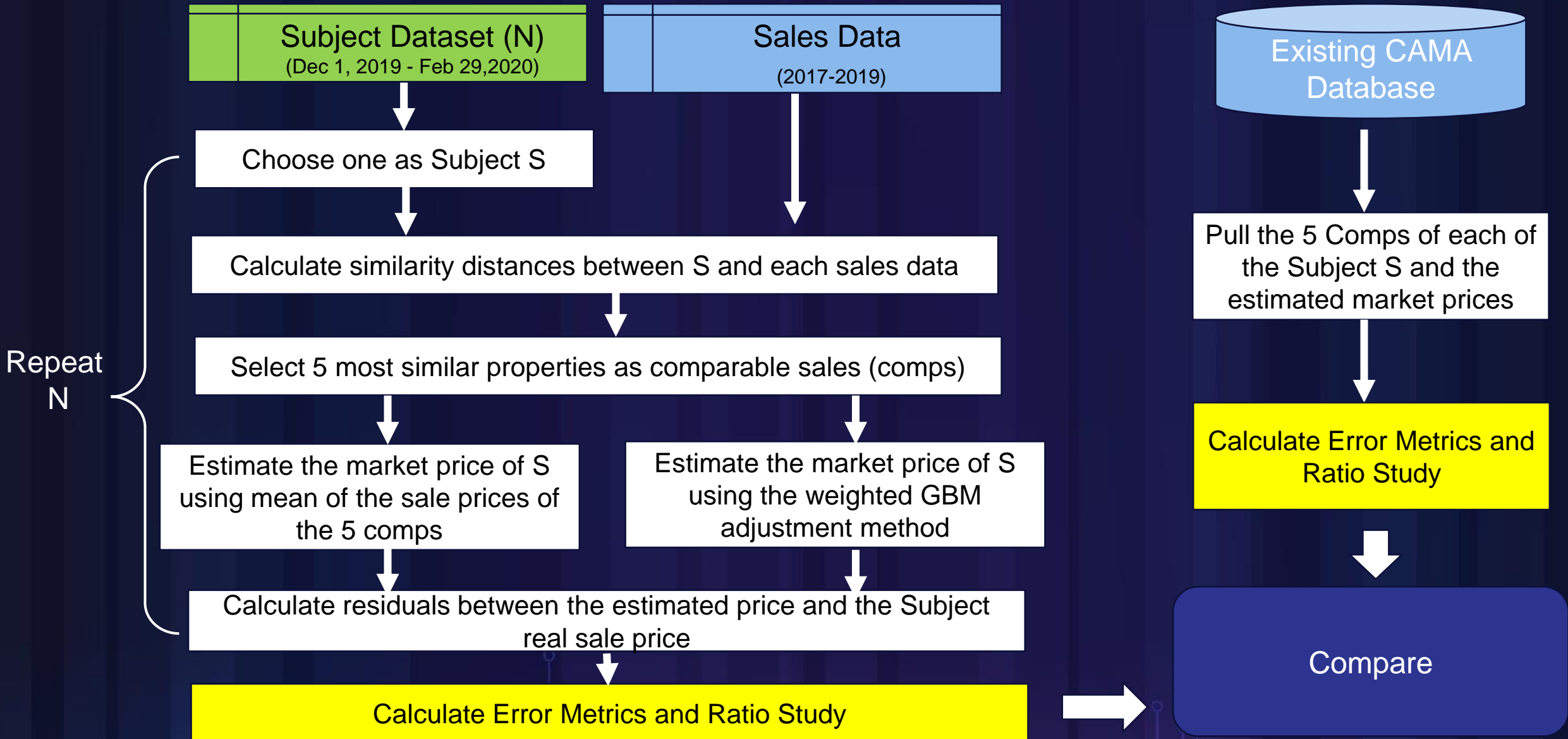


# Experiments – Subject Data and Valuation

- Valuation Date:  
Jan 1, 2020
- Issue:  
No sales really sold on Jan 1, 2020, therefore no true sales prices for calculating valuation accuracy
- Solution:  
Randomly selected 2,272 residential single-family sales in Dec 2019, Jan 2020 and Feb 2020, use their sale prices as the true prices (approximately)
- Set SALEMEN of all subjects to 0



# Market Price Estimation Comparison - Method



# Market Price Estimation – Mean Comps Price

- Area: Fulton county
- No. of Subjects: 2,273
- Error Metrics**

Comps from	AVG Price	Median Price	R2	RMSE	MAE	MAPE	RRSE	RAE	COV
GBM	445,701.91	330,000	0.861	142,470.60	65,518.42	15.19	0.370	0.255	32.23
Permutation			0.863	142,665.52	65,069.70	15.07	0.371	0.254	32.27
SHAP			0.861	142,223.52	66,708.57	15.46	0.369	0.26	32.17
CAMA			0.866	139,708.04	65,707.71	15.09	0.362	0.256	31.60

- Sales Ratio Study**

Comps from	AVG Price	Median Price	Median Sales Ratio	Mean Sales Ratio	COD	PRD
GBM	445,701.91	330,000	0.984	1.001	15.353	1.032
Permutation			0.99	1.006	15.193	1.031
SHAP			0.986	1.003	15.62	1.034
CAMA			0.973	0.989	15.256	1.049



# Market Price Estimation - Weighted GBM Adjustment

- Area: Fulton County
- No. of Subjects: 2,273
- Error Metrics

Comps from	AVG Price	Median Price	R2	RMSE	MAE	MAPE	RRSE	RAE	COV
GBM	445,824.14	330,000	0.91	113,334.68	42,104.74	10.28	0.29	0.16	25.62
Permutation			0.91	113,092.36	41,734.66	10.30	0.29	0.16	25.57
SHAP			0.91	112,798.40	41,909.23	10.385	0.29	0.16	25.51
CAMA			0.85	148,156.06	66,467.73	15.36	0.38	0.26	33.49

- Sales Ratio Study

Comps from	AVG Price	Median Price	Median Sales Ratio	Mean Sales Ratio	COD	PRD
GBM	445,824.14	330,000	0.998	0.977	10.288	1.005
Permutation			0.998	0.978	10.315	1.004
SHAP			0.997	0.977	10.398	1.005
CAMA			0.953	0.945	15.179	1.034

# Market Price Estimation – Comparison – Various Area

## ■ Error Metrics (Method: Weighted GBM Adjustment)

Area	No. of Subjects / No. of Sales	AVG Price	Median Price	Comps Selected using	R2	RMSE	MAE	MAPE	RRSE	RAE	COV
Fulton County	2273 / 31,125	445,824.14	330,000	GBM	0.91	113,334.68	42,104.74	10.28	0.29	0.16	25.62
				Permutation	0.91	113,092.36	41,734.66	10.30	0.29	0.16	25.57
				SHAP	0.91	112,798.40	41,909.23	10.385	0.29	0.16	25.51
				CAMA	0.85	148,156.06	66,467.73	15.36	0.38	0.26	33.49
Atlanta City	900 / 10,180	495,426.47	333,000	GBM	0.93	12,4551.47	54,279.85	14.81	0.26	0.16	25.64
				Permutation	0.926	12,8996.90	55,045.23	14.69	0.27	0.17	26.56
				SHAP	0.925	129,198.51	55,427.47	14.96	0.27	0.17	26.60
				CAMA	0.85	181,253.96	86,241.71	19.82	0.38	0.26	37.32
NBHD 1425	18 / 189	458,598.33	409,250	GBM	0.80	71,754.14	45,847.49	9.76	0.44	0.35	NA
				Permutation	0.797	72,896.52	45,973.62	9.68	0.45	0.35	NA
				SHAP	0.81	71,131.37	44,669.75	9.41	0.44	0.34	NA
				CAMA	0.61	100,572.85	69,475.00	19.73	0.62	0.53	NA

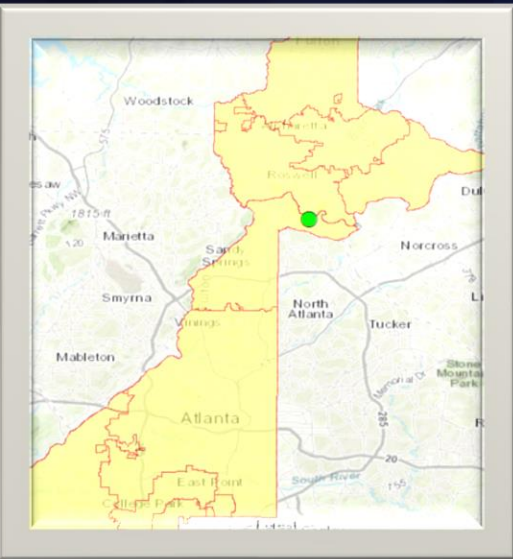
# Market Price Estimation – Comparison – Various Area

- Ratio Study (Method: Weighted GBM Adjustment )

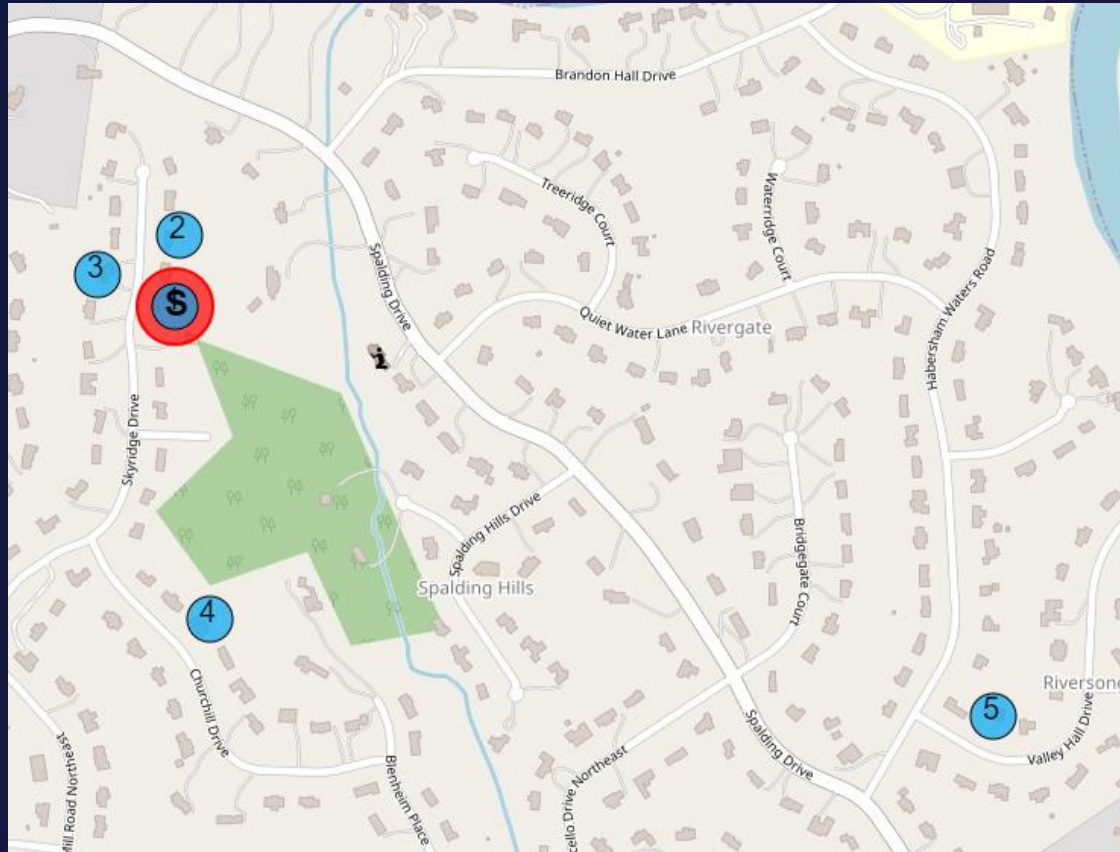
NBHD	No. of Subjects / No. of Sales	AVG Price	Median Price	Comps Selected using	Median Sales Ratio	Mean Sales Ratio	COD	PRD
Fulton County	2,273 / 31,125	445,824.14	330,000	GBM	0.998	0.977	10.288	1.005
				Permutation	0.998	0.978	10.315	1.004
				SHAP	0.997	0.977	10.398	1.005
				CAMA	0.953	0.945	15.179	1.034
Atlanta City	900 / 10180	495,426.48	330,000	GBM	0.996	0.961	14.838	0.991
				Permutation	0.996	0.961	14.725	0.991
				SHAP	0.996	0.963	14.993	0.991
				CAMA	0.937	0.941	20.074	1.049
NBHD 1425	18 / 189	458,598.33	409,250	GBM	0.998	0.978	9.763	1.013
				Permutation	0.998	0.98	9.664	1.014
				SHAP	0.996	0.975	9.427	1.012
				CAMA	0.924	0.995	18.355	1.05

# Individual Subject and Comps Comparison - 1

## Subject Location



Subject sold on  
2/17/2020  
Price: **\$503,575**

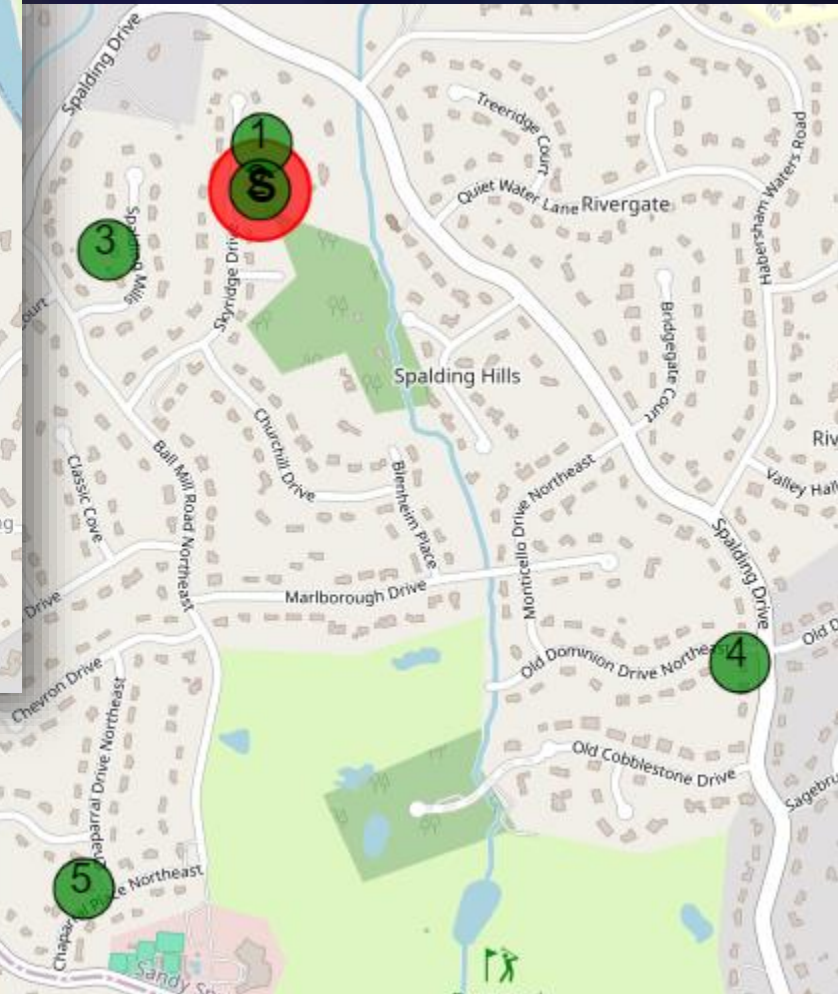


Comps selected using GBM feature importance and estimation calculated using weighted adjustment method

Our Estimated Price: **\$513,244.99** Residual: **-9,669.99**

CAMA Estimated Price: **\$541,590** Residual: **-38,015.00**

## Comps selected in CAMA



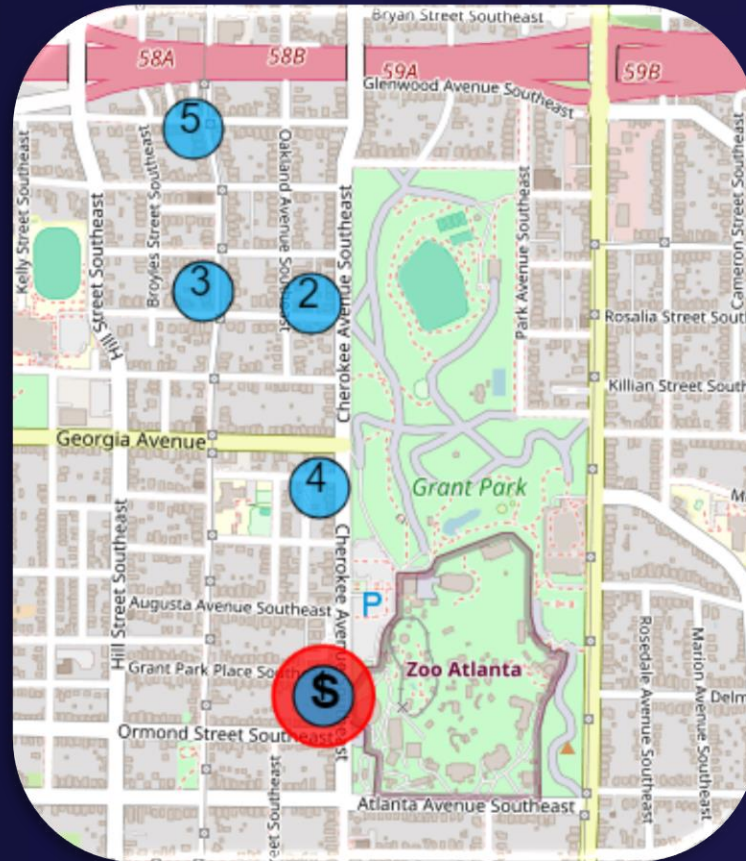


# Individual Subject and Comps Comparison - 2

## Subject Location



Subject sold on  
1/27/2020  
Price: \$713,000



Comps selected using SHAP  
feature importance

## Comps selected in CAMA



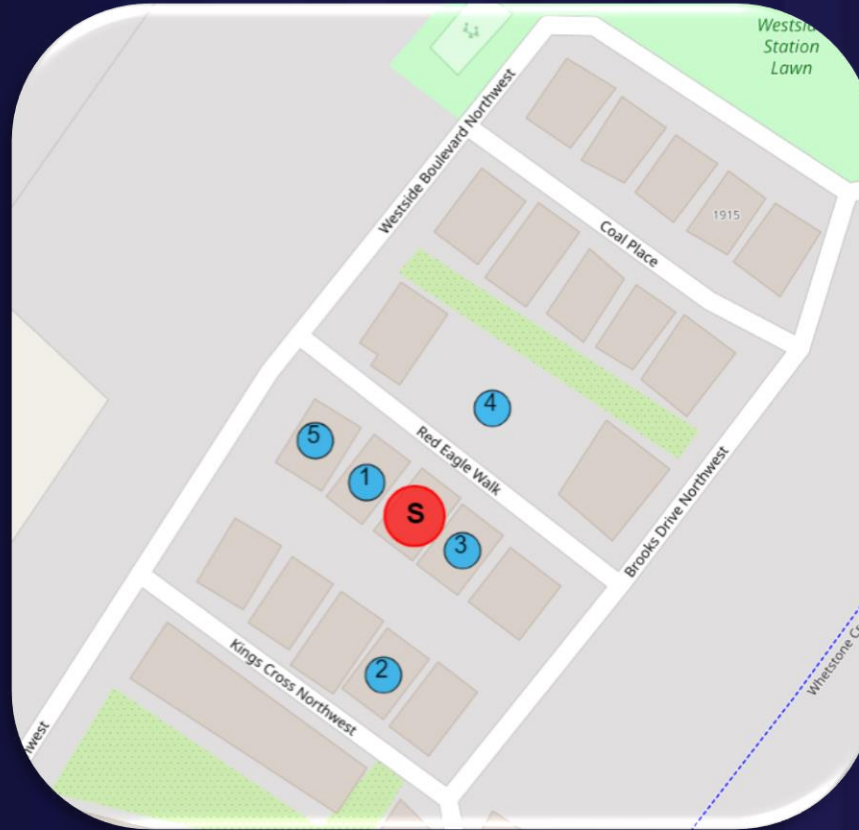
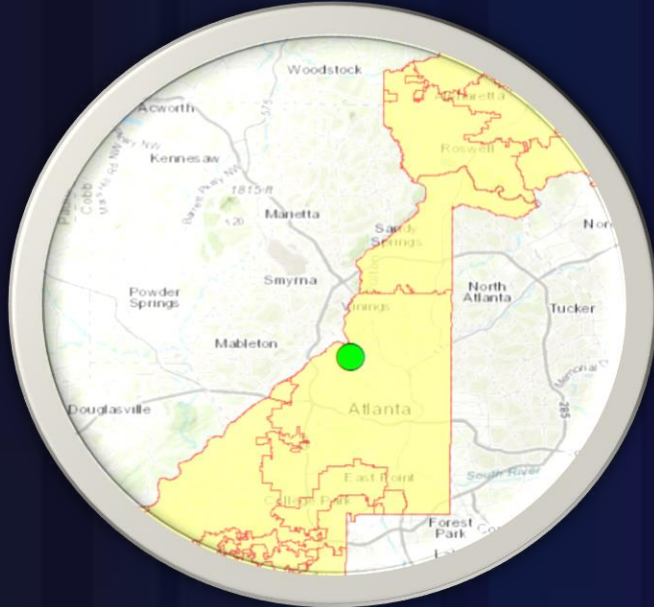
Our Estimated Price: \$760,164.47 Residual: - \$47,164.46

CAMA Estimated Price: \$649,870.00 Residual: \$63,130.00



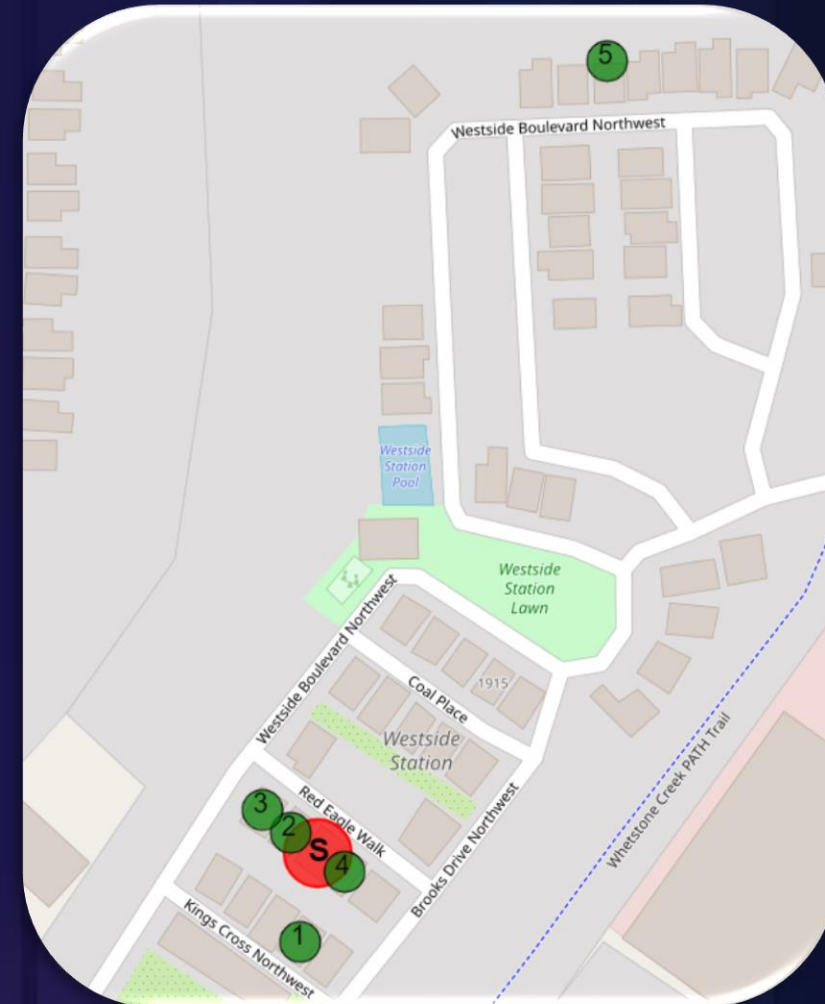
# Individual Subject and Comps Comparison - 3

## Subject Location



Comps selected using  
Permutation feature importance

## Comps selected in CAMA



Subject sold on  
2/21/2020  
Price: \$608,900

Our Estimated Price: \$654,676.63    Residual: - \$45,776.63

CAMA Estimated Price: \$570,190.00    Residual: \$38,710.00



# Individual Subject and Comps Comparison - 3

	SUBJECT	COMP1	COMP2	COMP3	COMP4	COMP5	CAMA_COMP1	CAMA_COMP2	CAMA_COMP3	CAMA_COMP4	CAMA_COMP5
PARID	17 0229 LL4341	17 0229 LL4358	17 0229 LL4309	17 0229 LL4333	17 0229 LL4390	17 0229 LL4366	17 0229 LL4309	17 0229 LL4358	17 0229 LL4366	17 0229 LL4333	17 0229 LL5116
PRICE	608900	609900	614900	609900	575000	568900	614900	609900	568900	609900	584900
SALEDT	2/21/2020	10/9/2019	8/19/2019	6/27/2019	4/10/2019	5/28/2019	8/19/2019	10/9/2019	5/28/2019	6/27/2019	10/8/2019
ADRSTR	RED EAGLE	RED EAGLE	KINGS CROSS	RED EAGLE	RED EAGLE	RED EAGLE	KINGS CROSS	RED EAGLE	RED EAGLE	RED EAGLE	WESTSIDE
NBHD	17365	17365	17365	17365	17365	17365	17365	17365	17365	17365	17365
STYLE	1	1	1	1	1	1	1	1	1	1	1
ZONING	I1	I1	I1	I1	I1	I1	I1	I1	I1	I1	I1
GRADE	B+	B+	B+	B+	B+	B+	B+	B+	B+	B+	A
CDU	EX	EX	EX	EX	EX	EX	EX	EX	EX	EX	GD
LOCATION	3	3	3	3	3	3	3	3	3	3	6
BSMT	4	4	4	4	1	1	4	4	1	4	1
HEAT	4	4	4	4	4	4	4	4	4	4	4
FUEL	1	1	1	1	1	1	1	1	1	1	1
FRONTING	4	4	4	4	4	4	4	4	4	4	9
EXTWALL	1	1	1	1	1	9	1	1	9	1	1
PARKTYPE	1	1	1	1	1	1	1	1	1	1	3
SFLA	2592	2408	2608	2390	2804	2670	2608	2408	2670	2390	2720
GRDFACT	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.55
CALCRE	0.06	0.06	0.06	0.06	0.06	0.08	0.06	0.06	0.08	0.06	0.112
STORIES	2	2	2	2	2	2	2	2	2	2	2
YRBLT	2019	2019	2019	2019	2017	2019	2019	2019	2019	2019	2018
RMTOT	6	5	7	10	10	9	7	5	9	10	10
RMBED	4	3	3	3	4	4	3	3	4	3	4
RMFAM	2	2	4	1	1	5	4	2	5	1	1
FIXBATH	4	4	3	3	3	3	3	4	3	3	3
FIXHALF	0	0	1	1	1	1	1	0	1	1	
FIXADDL	8	8	8	8	7	8	8	8	8	8	6
FIXTOT	20	20	19	19	18	19	19	20	19	19	15
DEPR	100	100	100	100	100	100	100	100	100	100	96
LAT	33.811398	33.811462	33.811102	33.811333	33.811599	33.811538	33.811102	33.811462	33.811538	33.811333	33.814015
LON	-84.452703	-84.45281	-84.452772	-84.452597	-84.452528	-84.452926	-84.452772	-84.45281	-84.452926	-84.452597	-84.451548
SALEMON	0	2	4	6	8	7	4	2	7	6	2
PARKQUA	3	3	3	3	3	3	3	3	3	3	2



## Observation; What we learned

- These are preliminary experiments, but they show very promising potential
- Importance-based comparable selection picks very reasonable comparable sales; similar, and in some cases, slightly better results were achieved in our preliminary experiments
- Comps sales appraisal is simplified using importance-based weights, strong potential to retire MRA and use GBM as the source of comps adjustments
- Comprehensive case study of its usage in practice needed, even so, “best comps” are highly subjective

- Importance in similarity vs. Importance in prediction
- Shift away from empirical distance function (generative like controls)
- Extract hedonic prices from GBM (interpretable)
- Leverage importance and explanation metrics to score (and guide) assessor's further adjustment of weights and addition of variables with lower predictive importance
- “AI always in the loop” to learn from comp overrides done by assessors; online learning procedures feed learnings forward to future comps selections

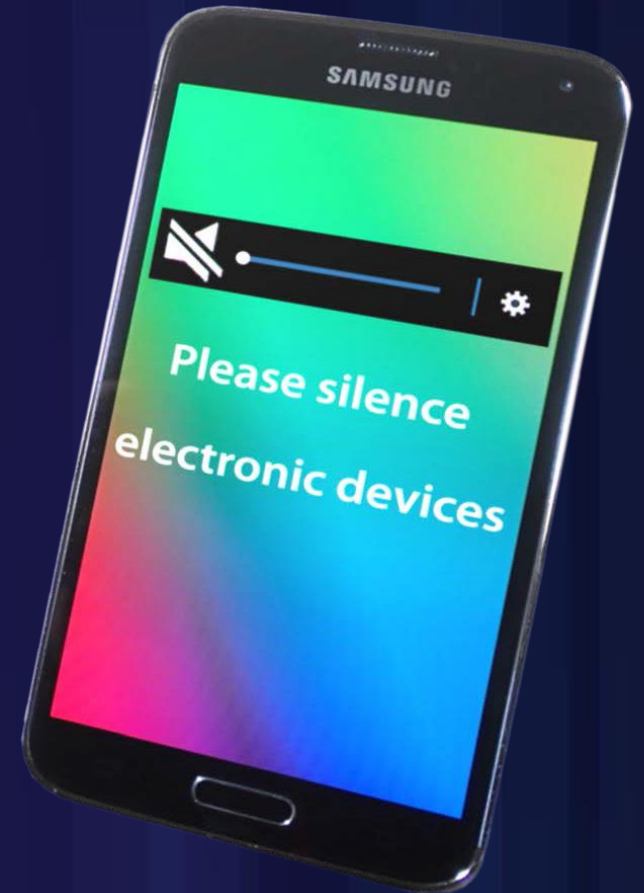
- Empower the assessor; similar performance, less effort
- Avoidance of complexity
  - Avoids preprocessing and MRA Calibration steps
  - Avoids initial comps weight determination step
  - Avoids nbhd segmentation as a pre-req for calibration
  - Avoids tedium; straightforward end-to-end automation
- Good tools for understanding (SHAP, marginal values)
- Intuitive assessor product controls available after the initial AI calibrations; full control without limitation
  - Assessor still has full power to add/remove other selection variables and further adjust or constraint weights

## Continuing Education (CE) Credit

Recertification Credit forms for CE credit can be collected from the registration desk on Thursday

## Housekeeping

- The conference proceedings will be available approximately 8 weeks after the conference
- Please silence your electronic devices
- Attendance at this conference counts toward GIS Professional (GISP) Certification and Renewal



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